



Wind Tre attends the Microsoft Forum 2017

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Rome, 7th march 2017

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Through the attendance of some managers, the company will contribute to the event with two interventions entitled "The IoT value and Connected Cloud for innovation of Italian companies" and "From the Smart Working to CRM Plug & Play, the solutions that help the business to grow and save". Wind Tre will attend a round table on the issues of the Internet of Things and Industry 4.0. The event will be filmed and available on the Microsoft Forum website together with a reportage article on the specialized magazine Digital4Trade. The social network team will also follow the Microsoft Forum 2017 to provide Live Tweeting activities and a post on LinkedIn.

"The Digital Disruption is a challenge for Italian companies and, at the same time, a great opportunity for growth," says Paolo Nanni, Business & Wholesale Manager at Wind Tre. "As an integrated telecommunications operator, we provide services to "customer-oriented" companies, granting greater productivity, quality and safety, necessary elements to emerge in an increasingly competitive global market. We offer our customers - says the manager - in addition to network services for connectivity, a number of innovative tools, such as Smart Cloud and Data Center Super, ultra-broadband services and solutions for the Internet of Things and Data Analytics, with aims to encourage to spread digital technology among companies, for a concrete development of Industry 4.0 "concludes Paolo Nanni.

At The Microsoft Forum 2017, representatives of companies and institutions will discuss the impact of digitization and its implications for the business world, with keynotes, speeches and digital events accessible via web. After the successful first edition, Microsoft Forum aims this year as a meeting place and study on developments and prospects of Industry 4.0.

A Wind Tre corner will also be set up at the event premises, focused on business services and the values of reliability, quality and innovation. The company offers a wide range of business "turnkey", tailored solutions, suitable to all businesses, from SMEs to the Enterprise, maximizing productivity and reducing costs. Wind Tre's business proposition includes modular and flexible plans for fixed and mobile telephony, together with advanced digital services, such as Smart Working and CRM solutions for companies in search of efficiency and flexibility.

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